

EXPRESSION OF INTEREST

INVITATION TO SUBMIT CREDENTIALS TO SERVE AS A MEMBER OF THE PLACEMAKING REFERENCE GROUP IN SUPPORT OF THE LIVINGSTONE SHIRE COUNCIL PLACEMAKING PROGRAM

The Livingstone Shire Council Placemaking Strategy supports the development and installation of creative public art and other placemaking initiatives in the community. *Placemaking may be described as an approach used to improve public spaces through better design, public art, play elements, landscaping, lighting and other creative interventions; all designed to improve and activate spaces to attract more people and enhance their experience in the space.* As a lifestyle and destination community, placemaking is an essential tool for fostering growth, tourism and creating value for the Livingstone Shire Council community. Placemaking also helps to boost community pride, civic participation and the retention and attraction of talented people.

One of the key tenets of placemaking is that it not just involves, but depends on community participation. A key objective of the Council's placemaking program therefore is to facilitate community ownership of placemaking and collaboration on initiatives. The Council acknowledges its limitations regarding the degree to which it can instigate and financially support placemaking actions, and also where these actions can take place. The Council therefore strongly supports the development of community leadership in delivering initiatives on private and public property. Since the placemaking program was initiated in 2017, multiple instances of private placemaking have occurred throughout the community, raising our tourism profile and making the region a more interesting and attractive space.

The **Placemaking Reference Group** is a public-private advisory and guidance body that serves to support implementation of the Placemaking Strategy. Its primary purpose is to help the Council deliver quality placemaking outcomes with high community impact. Its membership is comprised of community members and Councillors. Since it was established, the Placemaking Reference Group has played an important role in guiding and prioritising placemaking initiatives across the community.

The Placemaking Reference Group meets on an as needed basis, several times a year.

Some current members of the Placemaking Reference Group are no longer able to serve, thus opening up vacancies for new members. Accordingly,

Council is seeking expressions of interest from appropriately qualified members of the community to join the Placemaking Reference Group.

Qualifications for Serving on the Placemaking Reference Group

To serve on the Placemaking Reference Group applicants should have a background that is relevant to making decisions about the merits and priorities of placemaking and improvements within public spaces. The Council is seeking individuals who can meet one or more of the following criteria, including at least one of the first three qualifications.

- Experience as an artist, urban design professional, placemaker or related creative vocation.
- Education and/or training in a creative discipline including arts, urban design, planning, architecture, landscape architecture/design and placemaking.
- Experience managing and delivering art projects, arts and cultural events and activities, placemaking and other creative endeavours.
- Enthusiasm for improving Livingstone Shire.

- Willingness to abide by the Terms of Reference established for the Placemaking Reference Group.
- Willingness to attend meetings before, during and after normal work hours.
- Willingness to publicly advocate for the role of placemaking in creating better communities.
- A collaborative approach to working with others.

Responsibilities of Placemaking Reference Group Members

- Attend meetings.
- Provide well-reasoned advice on placemaking directions, priorities and key initiatives.
- Promote placemaking awareness and support within the wider community and encourage private placemaking initiatives.

Placemaking Reference Group Decision Making Considerations

In reviewing specific placemaking initiatives, Placemaking Reference Group members will consider the following criteria to frame their guidance:

- The creativity, originality and aesthetic quality of project concepts.
- Relevance to achieving the goals and objectives of the Placemaking Strategy and Priority Initiatives.
- Proponent capacity to deliver envisioned concepts.
- Project impact, value for money, community benefits.
- Local cultural and contextual relevance.
- Whole of life benefits and costs including transaction costs associated with acquisition, maintenance and disposal.
- Whether the project may be supported by or can leverage additional resources (volunteer labour, matching grants, philanthropic participation).
- Catalyst impact on future community improvements (economic, social and environmental).

On occasion, the Placemaking Reference Group may be asked to offer advice on larger scale public projects and programs regarding their community benefit, scope, location, priority, character and likely reception by the community. This advice will inform Council's decision making regarding projects although the Council retains final approval authority.

If you are interested in helping Livingstone continue its placemaking journey by joining the Placemaking Reference Group, please submit your expression of interest, addressing the criteria described above, to placemaking@livingstone.qld.gov.au. For more information, or to discuss the placemaking program, please contact the placemaking team at placemaking@livingstone.qld.gov.au. You can also refer to the Yeppoon Placemaking Strategy (<https://www.livingstone.qld.gov.au/placemaking>) for additional background information on placemaking and the kinds of interventions the Council seeks to support.

Submissions will be accepted until 31/1/22. Applicants will be advised as soon as possible on the probable timeframe for approval as Council will need to make the final decision on new membership.